



## Top 10 Web Page Optimizer Report

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041 505 4605  
Professional web site  
promotion from  
<http://www.Axandra.co.za>

Date: 23 March 2007

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This report has been created with Axandra's award-winning web site promotion tool IBP & ARELIS. See more here: <http://www.Axandra.co.za>

## Report Overview

This report helps you to optimize the web page "<http://www.waveline.co.za/>" for a high ranking on Google.com for the search term "cape town holiday rental accommodation".

### Your Web Page

<http://www.waveline.co.za/>

### Analyzed Web Pages

1. <http://www.rentalsincapetown.com/>
2. <http://www.villarenters.com/villas-to-rent/cape-town/default.htm>
3. <http://www.capevillas.com/>
4. <http://mjvn.co.za/capetown2000/holiday/index.html>
5. <http://www.discoverthecape.com/>
6. <http://www.capetownaccommodation.org/> ("[www.capetownaccommodation.org/](http://www.capetownaccommodation.org/)" could not be accessed.)
7. <http://www.kapstadt.de/ferienhaus/index-g.htm> ("[www.kapstadt.de/ferienhaus/index-g.htm](http://www.kapstadt.de/ferienhaus/index-g.htm)" contains a frameset.)
8. <http://www.capeletting.com/>
9. <http://www.holiday-rentals.co.uk/cape-town/s/2592/fa/find.squery>
10. <http://www.capeholiday.com/>

### Analyzed Search Terms

1. cape town holiday rental accommodation
2. cape
3. town
4. holiday
5. rental
6. accommodation

## Document Title

The document title is the text within the <title>...</title> tags in the HTML code of your web page. This chapter tries to find out how to use the search term "cape town holiday rental accommodation" in the document title and if it's important for Google.com.

Example: <title>Your web page title</title>

## Their Contents

No.	Document Title
1.	Cape Town Accommodation Camps Bay Self Catering Villas House Rentals
2.	Private villas and holiday rentals Cape Town. Rental property, villas in Cape Town for rent.
3.	Cape Town villas, luxury apartments & holiday rental accommodation
4.	Holiday Accommodation Cape Town Plus South Africa   Strand Accommodation Cape Town Holiday Accommodation South Africa Somerset West Gordon's Bay Stellenbosch Self Catering Holiday Accommodation South Africa Cape Town Stay Accommodation Gordons Bay Houses Flats Budget
5.	Cape Town Holiday Accommodation, Travel, Cape Town Tours
6.	[Web page was not analyzed. Reason: see at the top of the report.]
7.	Cape Town Accommodation: Holiday Accommodation Rental in Cape Town
8.	Self Catering Cape Town   Holiday Accommodation   Property Rentals
9.	Cape Town Holiday rental apartments, houses, cottages, villas with pools in Cape Town, Western Cape
10.	Vacation Rental Properties in Cape Town South Africa

## Your Contents

Cape Town Accommodation | Cape Town - Rentals, holiday accommodation, cape town, guest house, apartment - Luxury Accommodation in Cape Town

Do the following to improve the ranking for your web page on Google.com for the search term "cape town holiday rental accommodation"

>	Quantity: You don't use the search term "cape town holiday rental accommodation" in the document title. Although none of the other pages uses this search term in the document title, it's usually advisable to add it to the document title.
>>	Quantity: You use the search term "cape" 4 times in the document title. This is too often.
OK	Density: The keyword density for the search term "cape" is 21.1%. This meets the requirements in the document title.
OK	Position: You've placed the search term "cape" at the beginning of the document title. This meets the requirements.

## Do the following to improve the ranking for your web page on Google.com for the search term "cape town holiday rental accommodation"

>>	Quantity: You use the search term "town" 4 times in the document title. This is too often.
OK	Density: The keyword density for the search term "town" is 21.1%. This meets the requirements in the document title.
OK	Position: You've placed the search term "town" at character position 6 of the document title. This meets the requirements.
OK	Quantity: You use the search term "holiday" once in the document title. This meets the requirements.
OK	Density: The keyword density for the search term "holiday" is 5.3%. This meets the requirements in the document title.
>>	Position: You've placed the search term "holiday" at character position 48 of the document title. You should move it more to the top. Move it at most to character position 39.
>	Quantity: You could use the search term "rental" at least once in the document title but this is optional.
>	Density: You could increase the keyword density for the search term "rental" in the document title but this is optional.
>	Position: You could use the search term "rental" at least once in the document title but this is optional.
OK	Quantity: You use the search term "accommodation" 3 times in the document title. This meets the requirements.
OK	Density: The keyword density for the search term "accommodation" is 15.8%. This meets the requirements in the document title.
OK	Position: You've placed the search term "accommodation" at character position 11 of the document title. This meets the requirements.
OK	Number of words: You use 19 words in the document title. This meets the requirements.
OK	Number of characters: You use 139 characters in the document title. This meets the requirements.

## Detailed Analysis of "Document Title"

Analysis of "cape town holiday rental accommodation":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	0	0	not analyzed	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	not analyzed	0.0%	0.0%	0.0%	0.0%	all 0.0%
Position	n/a	n/a	n/a	n/a	n/a	n/a	not analyzed	n/a	n/a	n/a	n/a	n/a

## Analysis of "cape":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	4	1	2	1	3	2	not analyzed	2	1	3	1	1 to 3
Density	21.1%	10.0%	13.3%	11.1%	8.3%	25.0%	not analyzed	22.2%	10.0%	20.0%	12.5%	8.3% to 25.0%
Position	1	1	36	1	23	1	not analyzed	1	15	1	31	1 to 36

## Analysis of "town":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	4	1	2	1	3	2	not analyzed	2	1	2	1	1 to 3
Density	21.1%	10.0%	13.3%	11.1%	8.3%	25.0%	not analyzed	22.2%	10.0%	13.3%	12.5%	8.3% to 25.0%
Position	6	6	41	6	28	6	not analyzed	6	20	6	36	6 to 41

## Analysis of "holiday":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	1	0	1	1	3	1	not analyzed	1	1	1	0	0 to 3
Density	5.3%	0.0%	6.7%	11.1%	8.3%	12.5%	not analyzed	11.1%	10.0%	6.7%	0.0%	0.0% to 12.5%
Position	48	n/a	20	39	1	11	not analyzed	26	27	11	n/a	n/a to 39

## Analysis of "rental":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	1	1	0	0	not analyzed	1	0	1	1	0 to 1
Density	0.0%	0.0%	6.7%	11.1%	0.0%	0.0%	not analyzed	11.1%	0.0%	6.7%	12.5%	0.0% to 12.5%
Position	n/a	n/a	47	47	n/a	n/a	not analyzed	48	n/a	19	10	n/a to 48

## Analysis of "accommodation":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	3	1	0	1	4	1	not analyzed	2	1	0	0	0 to 4
Density	15.8%	10.0%	0.0%	11.1%	11.1%	12.5%	not analyzed	22.2%	10.0%	0.0%	0.0%	0.0% to 22.2%
Position	11	11	n/a	54	9	19	not analyzed	11	35	n/a	n/a	n/a to 54

## Document Title Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	19	10	15	9	36	8	not analyzed	9	10	15	8	8 to 36
Characters	139	68	92	66	266	56	not analyzed	66	66	99	52	52 to 266

## Meta Keywords

The Meta Keywords tag allows you to define which search terms are important to your web page according to your opinion. It should be placed between the <head>...</head> tags in the HTML code of your web page. This chapter tries to find out if Google.com gives relevance to search terms in the Meta Keywords tag.

Example: <meta name="keywords" content="keyword, another keyword">

### Their Contents

No.	Meta Keywords
1.	cape town accommodation, Camps Bay accommodation, villas, self catering, accomodation, camps bay, V&A, V & A waterfront, hout, self-catering, bantry, clifton, llandudno, constantia, rental, capetown, flats, apartments, homes, rent, flats, flat, house, accommodations, houses, clifton, vacation, appartments, appartements, luxury, acomodation, property, properties, holiday, rentals, V and A waterfront
2.	Villas, holiday homes, vacation rentals, rental homes, holiday villas, villa holiday, vacation rentals by owner, vacation villa, villa rentals, vacation rental, vacation rental homes, rental villas, holiday villas, vacation house rentals, Villarenters.com villarenters villarenters
3.	Cape Town Villas, Cape Town Accommodation, Luxury accommodation in Cape Town, Camps Bay villas, self catering accommodation in Cape Town, Cape Town Vaction Rentals, Cape Town luxury appartments, Cape Town Car Rental, Cape Town Car Hire, Cape Town Hotels, Cape Town luxury Hotels, Bantry Bay, Llandudno, Fresnaye, Constantia.
4.	Strand Accommodation, Holiday Accommodation South Africa, Cape Town, South Africa, Strand, The Strand, Safari Now, Sleeping Out, Tourist, Accommodation, Accom, die strand, lotto, Gordons Bay, South Africa Accommodation, South, Africa, Somerset West, Accommodation, Holiday, Houses, Flats, Near, Sea, Beach, Kaapstad, classified, Strand, StrandLotto, Gordonsbaai, Akkommodasie, Woonstelle, Huise, Vakansie,
5.	cape town accommodation, holiday, travel, cape town, south africa, tours, holiday accommodation, tourist information, winelands, garden route, wine country
6.	[Web page was not analyzed. Reason: see at the top of the report.]
7.	cape town accommodation, holiday houses cape town, cape town apartment, hotel cape town, holiday houses, Cape Town, Waterfront, V&A, Green Point, Sea Point, holiday accommodations, Cape Town, rental, flats, holiday apartments, Cape Town, Holiday house, Hout Bay, Sea Point, rent, Table View, Clifton, Camps Bay, accommodations, holiday apartments, rent, Bakoven, Llandudno, Melkbosstrand, Durbanville, Bellville, Stellenbosch, Cape Town
8.	cape town accommodation, property rentals, accommodation, cape town, self catering, bed and breakfast, atlantic coast, waterfront, durbanville, false bay, southern suburbs, hotels
9.	Holiday apartments, villas, houses, cottages in Cape Town, Western Cape, Garden Route, Hermanus/Overberg area, West Coast, & Winelands
10.	vacation, rental, properties, Cape, Town, South, Africa, accomodation, guesthouses, Peninsula, self, catering, apartments, villas, tours, airline, tickets, holiday booking service

## Your Contents

rentals,holiday,accommodation,cape town,guest house, apartment, to let, tourism, dolphins, whale watching, sea view, self catering, Table Mountain, golf, Water Front, wineland, West Coast, wave, Table Bay, Cape Point, Kapstadt, South Africa, Südafrika, Blouberg, Blaauberg, biking, trekking, sailing, paragliding, climbing, diving, surfing, nature, waveline, beach

## Do the following to improve the ranking for your web page on Google.com for the search term "cape town holiday rental accommodation"

>	Quantity: You don't use the search term "cape town holiday rental accommodation" in the Meta Keywords tag. Although none of the other pages uses this search term in the Meta Keywords tag, it's usually advisable to add it to the Meta Keywords tag.
OK	Quantity: You use the search term "cape" 2 times in the Meta Keywords tag. This meets the requirements.
OK	Density: The keyword density for the search term "cape" is 4.3%. This meets the requirements in the Meta Keywords tag.
OK	Position: You've placed the search term "cape" at character position 31 of the Meta Keywords tag. This meets the requirements.
OK	Quantity: You use the search term "town" once in the Meta Keywords tag. This meets the requirements.
OK	Density: The keyword density for the search term "town" is 2.1%. This meets the requirements in the Meta Keywords tag.
OK	Position: You've placed the search term "town" at character position 36 of the Meta Keywords tag. This meets the requirements.
OK	Quantity: You use the search term "holiday" once in the Meta Keywords tag. This meets the requirements.
OK	Density: The keyword density for the search term "holiday" is 2.1%. This meets the requirements in the Meta Keywords tag.
OK	Position: You've placed the search term "holiday" at character position 9 of the Meta Keywords tag. This meets the requirements.
>	Quantity: You could use the search term "rental" at least once in the Meta Keywords tag but this is optional.
>	Density: You could increase the keyword density for the search term "rental" in the Meta Keywords tag but this is optional.
>	Position: You could use the search term "rental" at least once in the Meta Keywords tag but this is optional.
OK	Quantity: You use the search term "accommodation" once in the Meta Keywords tag. This meets the requirements.
OK	Density: The keyword density for the search term "accommodation" is 2.1%. This meets the requirements in the Meta Keywords tag.
OK	Position: You've placed the search term "accommodation" at character position 17 of the Meta Keywords tag. This meets the requirements.
OK	Number of words: You use 47 words in the Meta Keywords tag. This meets the requirements.

Do the following to improve the ranking for your web page on Google.com for the search term "cape town holiday rental accommodation"

OK Number of characters: You use 364 characters in the Meta Keywords tag. This meets the requirements.

### Detailed Analysis of "Meta Keywords"

Analysis of "cape town holiday rental accommodation":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	0	0	not analyzed	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	not analyzed	0.0%	0.0%	0.0%	0.0%	all 0.0%
Position	n/a	n/a	n/a	n/a	n/a	n/a	not analyzed	n/a	n/a	n/a	n/a	n/a

Analysis of "cape":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	2	1	0	10	1	2	not analyzed	8	2	2	1	0 to 10
Density	4.3%	2.0%	0.0%	20.8%	2.1%	10.5%	not analyzed	14.0%	9.1%	11.1%	5.0%	0.0% to 20.8%
Position	31	1	n/a	1	57	1	not analyzed	1	1	49	31	n/a to 57

## Analysis of "town":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	1	1	0	10	1	2	not analyzed	8	2	1	1	0 to 10
Density	2.1%	2.0%	0.0%	20.8%	2.1%	10.5%	not analyzed	14.0%	9.1%	5.6%	5.0%	0.0% to 20.8%
Position	36	6	n/a	6	62	6	not analyzed	6	6	54	37	n/a to 62

## Analysis of "holiday":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	1	1	4	0	2	2	not analyzed	6	0	1	1	0 to 6
Density	2.1%	2.0%	11.8%	0.0%	4.2%	10.5%	not analyzed	10.5%	0.0%	5.6%	5.0%	0.0% to 11.8%
Position	9	366	9	n/a	22	25	not analyzed	26	n/a	1	158	n/a to 366

## Analysis of "rental":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	1	4	1	0	0	not analyzed	1	0	0	1	0 to 4
Density	0.0%	2.0%	11.8%	2.1%	0.0%	0.0%	not analyzed	1.8%	0.0%	0.0%	5.0%	0.0% to 11.8%
Position	n/a	183	42	210	n/a	n/a	not analyzed	193	n/a	n/a	11	n/a to 210

## Analysis of "accommodation":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	1	2	0	3	5	2	not analyzed	1	2	0	1	0 to 5
Density	2.1%	4.1%	0.0%	6.3%	10.4%	10.5%	not analyzed	1.8%	9.1%	0.0%	5.0%	0.0% to 10.5%
Position	17	11	n/a	29	8	11	not analyzed	11	11	n/a	58	n/a to 58

## Meta Keywords Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	47	49	34	48	48	19	not analyzed	57	22	18	20	18 to 57
Characters	364	401	281	324	373	145	not analyzed	436	168	134	180	134 to 436

## Meta Description

The Meta description tag allows you to describe your web page. This chapter tries to find out if Google.com takes the Meta Description tag into account. Some search engines display the text to the user in the search results.

Example: <meta name="description" content="This sentence describes the contents of your web site.">

## Their Contents

No.	Meta Description
1.	Find the finest Cape Town accommodation in a self catering Camps Bay villa, holiday house or apartment accommodation in Capetown - choose from luxury houses, rental villas & self catering holiday apartments, homes, flats properties for rent
2.	Villas in Cape Town for rent - All villas in Cape Town can be booked direct with owner and paid by credit card. Most properties with reviews and confidence ratings.
3.	Cape Town Villas & Luxury accommodation in Capetown. Our self catering vacation rentals are exquisite and our service is impeccable.
4.	Cape Town Strand Accommodation Holiday Accommodation South Africa - Holiday Accommodation Cape Town - Sleeping Out Safari Now Stay in Cape Town Strand South Africa Accommodation Gordons Bay Somerset West Stellenbosch Self Catering Houses Flats Rental Accommodation South Africa Holiday Accommodation - Strand, Greenways, Cape Town, Gordons Bay, Somerset West - Self-Catering Accommodation - Holiday Houses Flats Safe Sea View Beach
5.	Cape Town accommodation, travel and tours, South Africa including adventure tours, Western Cape tourist information and more.
6.	[Web page was not analyzed. Reason: see at the top of the report.]
7.	Cape Town accommodation rental with a large variety of self catering and guest house holiday accommodations in Cape Town / South Africa
8.	Cape Town self catering, bed & breakfast accommodation and property rentals from Gordons Bay to Simonstown and Scarborough to Camps Bay, Clifton and Blouberg
9.	Cape Town Holiday rentals, villas, houses & apartments in Cape Town, Western Cape
10.	Vacation Rental Properties, guesthouses, self catering accommodation, b&b, tours, airline tickets in Cape Town South Africa

## Your Contents

Accommodation Cape Town - comfortable and tastefully decorated accommodation in Bloubergstrand / Cape Town. Holiday rentals for 2 4 people. Golfing, kiteboarding, windsurfing and watersports.

Do the following to improve the ranking for your web page on Google.com for the search term "cape town holiday rental accommodation"

>	Quantity: You don't use the search term "cape town holiday rental accommodation" in the Meta Description tag. Although none of the other pages uses this search term in the Meta Description tag, it's usually advisable to add it to the Meta Description tag.
OK	Quantity: You use the search term "cape" 2 times in the Meta Description tag. This meets the requirements.
OK	Density: The keyword density for the search term "cape" is 8.3%. This meets the requirements in the Meta Description tag.
OK	Position: You've placed the search term "cape" at character position 15 of the Meta Description tag. This meets the requirements.
OK	Quantity: You use the search term "town" 2 times in the Meta Description tag. This meets the requirements.
OK	Density: The keyword density for the search term "town" is 8.3%. This meets the requirements in the Meta Description tag.
OK	Position: You've placed the search term "town" at character position 20 of the Meta Description tag. This meets the requirements.
OK	Quantity: You use the search term "holiday" once in the Meta Description tag. This meets the requirements.
OK	Density: The keyword density for the search term "holiday" is 4.2%. This meets the requirements in the Meta Description tag.
>>	Position: You've placed the search term "holiday" at character position 109 of the Meta Description tag. You should move it more to the top. Move it at most to character position 85.
>	Quantity: You could use the search term "rental" at least once in the Meta Description tag but this is optional.
>	Density: You could increase the keyword density for the search term "rental" in the Meta Description tag but this is optional.
>	Position: You could use the search term "rental" at least once in the Meta Description tag but this is optional.
OK	Quantity: You use the search term "accommodation" 2 times in the Meta Description tag. This meets the requirements.
OK	Density: The keyword density for the search term "accommodation" is 8.3%. This meets the requirements in the Meta Description tag.
OK	Position: You've placed the search term "accommodation" at the beginning of the Meta Description tag. This meets the requirements.
OK	Number of words: You use 24 words in the Meta Description tag. This meets the requirements.
OK	Number of characters: You use 191 characters in the Meta Description tag. This meets the requirements.

## Detailed Analysis of "Meta Description"

Analysis of "cape town holiday rental accommodation":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	0	0	not analyzed	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	not analyzed	0.0%	0.0%	0.0%	0.0%	all 0.0%
Position	n/a	n/a	n/a	n/a	n/a	n/a	not analyzed	n/a	n/a	n/a	n/a	n/a

Analysis of "cape":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	2	1	2	1	4	2	not analyzed	2	1	3	1	1 to 4
Density	8.3%	2.8%	6.9%	5.0%	7.0%	11.8%	not analyzed	9.1%	4.2%	23.1%	6.3%	2.8% to 23.1%
Position	15	17	11	1	1	1	not analyzed	1	1	1	101	1 to 101

Analysis of "town":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	2	1	2	1	4	1	not analyzed	2	1	2	1	1 to 4
Density	8.3%	2.8%	6.9%	5.0%	7.0%	5.9%	not analyzed	9.1%	4.2%	15.4%	6.3%	2.8% to 15.4%
Position	20	22	16	6	6	6	not analyzed	6	6	6	106	6 to 106

## Analysis of "holiday":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	1	2	0	0	4	0	not analyzed	1	0	1	0	0 to 4
Density	4.2%	5.6%	0.0%	0.0%	7.0%	0.0%	not analyzed	4.5%	0.0%	7.7%	0.0%	0.0% to 7.7%
Position	109	77	n/a	n/a	32	n/a	not analyzed	85	n/a	11	n/a	n/a to 85

## Analysis of "rental":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	1	0	0	1	0	not analyzed	1	0	0	1	0 to 1
Density	0.0%	2.8%	0.0%	0.0%	1.8%	0.0%	not analyzed	4.5%	0.0%	0.0%	6.3%	0.0% to 6.3%
Position	n/a	159	n/a	n/a	245	n/a	not analyzed	25	n/a	n/a	10	n/a to 245

## Analysis of "accommodation":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	2	2	0	1	7	1	not analyzed	1	1	0	0	0 to 7
Density	8.3%	5.6%	0.0%	5.0%	12.3%	5.9%	not analyzed	4.5%	4.2%	0.0%	0.0%	0.0% to 12.3%
Position	1	27	n/a	27	18	11	not analyzed	11	42	n/a	n/a	n/a to 42

## Meta Description Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	24	36	29	20	57	17	not analyzed	22	24	13	16	13 to 57
Characters	191	240	164	131	431	125	not analyzed	134	157	81	122	81 to 431

## Body Text

The body text is the text on your web page that can be seen by people in their web browsers. It does not include HTML commands, comments, etc. The more visible text there is on a web page, the more a search engine can index. The statistics include spaces and punctuation marks.

### Your Contents

HOME PAGE ABOUT US LOFT APARTMENT GARDEN APARTMENT BALCONY APARTMENT LINKS PRICES/CONTACT  
 How to contact us: Tel./Fax: + 27 21 554 2242 Cell: +27 82 379 9040 [waveline@iafrica.com](mailto:waveline@iafrica.com) How to get to us: [ Click here to fill out our booking form ] holiday, guest house, accommodation, apartment, to let, tourism, dolphins, whale watching, sea view, self catering, Table Mountain, golf, Water Front, wineland, West Coast, wave, Table Bay, Cape Point, Kapstadt, South Africa, Südafrika, Blouberg, Blaauberg, biking, trekking, sailing, paragliding, climbing, diving, surfing, nature, waveline, beach

Do the following to improve the ranking for your web page on Google.com for the search term "cape town holiday rental accommodation"

>	Quantity: You don't use the search term "cape town holiday rental accommodation" in the body text. Although none of the other pages uses this search term in the body text, it's usually advisable to add it to the body text.
>>	Quantity: You use the search term "cape" once in this the body text but you should use it at least 2 times.
OK	Density: The keyword density for the search term "cape" is 1.1%. This meets the requirements in the body text.
OK	Position: You've placed the search term "cape" at character position 453 of the body text. This meets the requirements.
>	Quantity: You could use the search term "town" at least once in the body text but this is optional.
>	Density: You could increase the keyword density for the search term "town" in the body text but this is optional.
>	Position: You could use the search term "town" at least once in the body text but this is optional.
>>	Quantity: You use the search term "holiday" once in this the body text but you should use it at least 2 times.
OK	Density: The keyword density for the search term "holiday" is 1.1%. This meets the requirements in the body text.
OK	Position: You've placed the search term "holiday" at character position 263 of the body text. This meets the requirements.
>>	Quantity: You should use the search term "rental" at least once in the body text.
>>	Density: You don't use the search term "rental" in the body text but you should try to achieve a keyword density of at least 0.0% in the body text.
>>	Position: You should use the search term "rental" at least once in the body text.
>	Quantity: You could use the search term "accommodation" more than once in the body text but this is optional.
OK	Density: The keyword density for the search term "accommodation" is 1.1%. This meets the requirements in the body text.

Do the following to improve the ranking for your web page on Google.com for the search term "cape town holiday rental accommodation"

OK	Position: You've placed the search term "accommodation" at character position 285 of the body text. This meets the requirements.
>>	Number of words: You use 87 words in the body text but you should use more words. Use at least 249 words.
>>	Number of characters: You use 612 characters in the body text but you should use more characters. Use at least 1,530 characters.

### Detailed Analysis of "Body Text"

Analysis of "cape town holiday rental accommodation":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	0	0	not analyzed	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	not analyzed	0.0%	0.0%	0.0%	0.0%	all 0.0%
Position	n/a	n/a	n/a	n/a	n/a	n/a	not analyzed	n/a	n/a	n/a	n/a	n/a

Analysis of "cape":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	1	29	36	35	60	36	not analyzed	24	9	28	2	2 to 60
Density	1.1%	1.4%	3.1%	2.6%	4.0%	5.3%	not analyzed	3.0%	1.6%	2.1%	0.8%	0.8% to 5.3%
Position	453	6	1,145	1	50	1	not analyzed	73	410	359	159	1 to 1,145

## Analysis of "town":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	27	22	16	32	24	not analyzed	19	9	17	0	0 to 32
Density	0.0%	1.3%	1.9%	1.2%	2.1%	3.5%	not analyzed	2.3%	1.6%	1.3%	0.0%	0.0% to 3.5%
Position	n/a	11	1,157	6	55	6	not analyzed	78	415	372	n/a	n/a to 1,157

## Analysis of "holiday":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	1	21	3	3	58	8	not analyzed	19	2	11	3	2 to 58
Density	1.1%	1.0%	0.3%	0.2%	3.9%	1.2%	not analyzed	2.3%	0.4%	0.8%	1.2%	0.2% to 3.9%
Position	263	72	9	1,252	15	563	not analyzed	47	1,485	148	164	9 to 1,485

## Analysis of "rental":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	1	13	2	16	2	not analyzed	10	1	11	1	1 to 16
Density	0.0%	0.0%	1.1%	0.1%	1.1%	0.3%	not analyzed	1.2%	0.2%	0.8%	0.4%	0.0% to 1.2%
Position	n/a	8,956	1,082	5,073	472	2,269	not analyzed	905	1,944	1,174	229	229 to 8,956

## Analysis of "accommodation":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	1	29	1	3	64	20	not analyzed	9	17	12	4	1 to 64
Density	1.1%	1.4%	0.1%	0.2%	4.3%	2.9%	not analyzed	1.1%	3.1%	0.9%	1.6%	0.1% to 4.3%
Position	285	16	5,933	30	1	35	not analyzed	316	141	1,014	93	1 to 5,933

## Body Text Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	87	2,121	1,145	1,367	1,501	681	not analyzed	809	554	1,346	249	249 to 2,121
Characters	612	12,750	7,516	8,026	10,602	4,245	not analyzed	6,063	3,795	8,054	1,530	1,530 to 12,750

## Body Text In Bold Type Face

The body text is the text on your web page that can be seen by people in their web browsers. The bold body text uses a darker and heavier face than the regular type face. It appears between `<b>...</b>` or `<strong>...</strong>` tags in the HTML source of your web page. CSS is not recognized. The statistics include spaces and punctuation marks.

### Their Contents

No.	Body Text In Bold Type Face
1.	<p>Free Airport Shuttle (Conditions Apply) E-MAIL US NOW Accepted for some properties The premier website for Cape Town villas, self catering holiday homes, apartments, flats &amp; houses. View on line 100+ short term self catering holiday accommodation - Bookmark this page Great rates for 1 to 12 week rentals ( Minimum stay = 4+ nights ) View all available rentals by area: Click on the links below : WHY CHOOSE HOLIDAY RENTALS IN CAPE TOWN ? Free maps, guides &amp; information Complimentary airport pick-up (minimum applies) Friendly Service &amp; quick response One Email answers all your enquiries Only homes in the most popular areas of Cape Town We preview all of our listed accommodation Easy to navigate website with pictures &amp; rates HRCT is licensed and bonded in South Africa You can speak with us during business hours Click here to see testimonials from our clients A Sample Of Our Special Offers ENQUIRY FORM ENQUIRY Tourism Seasons: Low Season = May 1 - Sep. 30 High = Oct. 1-April 30 Peak = Dec. 15- Jan. 15 Travel Links</p>
2.	<p>Property rating: Property features: Location features: Available discounts: Sort results by: Quick Availability Search For Villas &amp; Apartments Last Minute Deals Last Minute Deals Bougain Villa€“ Century City (Ref: 27749) 61 Price Range: £400 to £650 (GBP) Sleeps: 6 No. of Verified Reviews: (0) Not Yet Rated ...more Click for details... Bougain Villas Apartments in C (Ref: 20047) 60 Price Range: £350 to £455 (GBP) Sleeps: 4 No. of Verified Reviews: (1) Not Yet Rated ...more Click for details... Grace Cottage (Ref: 13556) 60 Price Range: £459.2 to £1232 (GBP) Sleeps: 4 No. of Verified Reviews: (0) Not Yet Rated ...more Click for details... Atlantic Views Villa, Cape Tow (Ref: 25084) 51 Price Range: £450 to £850 (GBP) Sleeps: 4 No. of Verified Reviews: (0) Not Yet Rated ...more Click for details... Marina Cordith, Western Cape, (Ref: 22120) 50 Price Range: £450 to £540 (GBP) Sleeps: 8 No. of Verified Reviews: (2) Not Yet Rated ...more Click for details... Paarlgolf (Ref: 20908) 50 Price Range: £350 to £720 (GBP) Sleeps: 6 No. of Verified Reviews: (0) Not Yet Rated ...more Click for details... A Heavenly View (Ref: 8387) 50 Price Range: £700 to £700 (GBP) Sleeps: 6 No. of Verified Reviews: (1) Not Yet Rated ...more Click for details... Atlantic Beach Golf Estate Vil (Ref: 14914) 49 Price Range: £550 to £1440 (GBP) Sleeps: 8 No. of Verified Reviews: (0) Not Yet Rated ...more Click for details... Sunset Rocks Accommodation (Ref: 3078) 35 Price Range: £343 to £742 (GBP) Sleeps: 6 No. of Verified Reviews: (0) Not Yet Rated ...more Click for details... back to top</p>

## Their Contents

No.	Body Text In Bold Type Face
3.	<p>Cape Town villas &amp; Cape Town Accommodation -Tel: +27 21 790 1310 Cape Town Villas Cape Town's finest luxury villas Cape Villas offers you an additional 20% Discount on all March and April Villas displayed below 10 Luxury Cape Town Villas for March..... Please click on the pictures for more details 4.5 Star 5 Star 5 Star 4 Star 4.5 Star R3,950 R4,950 R2,950 R2,500 R2,750 5 Star 4 Star 6 Star 5.5 Star 5 Star R4,750 R2,500 R4,250 R2,750 R5,450 10 Luxury Cape Town Villas for April..... Please click on the pictures for more details 4.5 Star 5.5 Star 5 Star 5.5 Star 5 Star R4,250 R6,250 R2,950 R3,400 R5,250 4.5 Star 4.5 Star 5-5 Star 5.5 Star 5 Star R4,950 R2,950 R6,450 R2,750 R4,950 10 Luxury Cape Town Villas from May to end of September Please click on the pictures for more details 5 Star 4.5 Star 5 Star 5.5 Star 5 Star R2,950 R1,750 R1,700 R1,950 5 Star 5 Star 4.5 Star 5.5 Star 4.5 Star R2,500 R2,750 R2,950 R3,250 R1,450 5 Luxury Cape Town Villas for Christmas and New Years..... Please click on the pictures for more details 5 Star 4 Star 4.5 Star 5.5 Star 5 Star R15,000 R5,055 R6,950 R7,500 R8,500 Cape Villas Star Ratings. Contact me at <a href="mailto:Nick.Ray@CapeVillas.com">Nick.Ray@CapeVillas.com</a> or call +27 83 414 5922 Leonardo De Caprio Nick Ray Ball The Villa De Wet Rd, Bantry Bay Cape Villas Price Promise - We will match or beat any genuine quote for any Villa on our website. News Flash - SA Rand slumps to its lowest level for three years for the last three years. we have lowered our villa prices by around 20%. If you are looking to buy property in Cape Town contact Nick Ball at <a href="mailto:NickBall@capevillas.com">NickBall@capevillas.com</a> for valuable advise. South African Rand ZAR Currency conversions - Last update: 23 March 2007 10 Villas from our Exclusive collection..... 4 Star 5 Star 4.5 Star 5 Star 4.5 Star R2,500 R3,050 R3,250 R5,950 R4,950 5 Star 4.5 Star 5.5 Star 5 Star 5.5 Star R4,450 R2,950 R3,400 R4,500 R5,450 Villas from our exclusive collection offer exceptional value and are managed by Cape Villas Visit us at 35 The Drive Camps Bay, Cape Town Cape Villas is the only dedicated short term accommodation bureau to have a shop in Camps Bay. ADD YOUR PROPERTY CapeVillas.com ®™ 35, The Drive Camps Bay, Cape Town, South Africa.</p>

## Their Contents

No.	Body Text In Bold Type Face
4.	<p>Accommodation Holiday Self Catering Accomodation Cape Town Strand Western Cape South Africa Holiday SA Gordons Bay Somerset West Suid Afrika Capetown Kaapstad <a href="http://www.holidayweb.co.za">www.holidayweb.co.za</a> <a href="mailto:info@holidayweb.co.za">info@holidayweb.co.za</a> the web holiday web Western Cape Map: The Strand Gordon's Bay Somerset West Cape Town Blouberg Hermanus Struisbaai Stellenbosch Franschhoek Garden Route Map: Plettenbergbaai Plettenberg Bay Mosselbaai Mossel Bay Car Rental Contact Us Get Listed Get Own Web Page A2 Accommodation South Africa Holiday Web Rental Property Portfolio Lettings - Suid Afrika Vakansie Verblyf Business &amp; Holiday Accommodation Booking Seasons: Peak Season: December and January - Preference to 14-Days+ Bookings High Season: February March April May September October November - Preference to 7-Days+ Bookings Low-Season: May June July August - Preference to 3-Days+ Bookings Rodneyhaite.com recommends <a href="http://www.holidayweb.co.za">www.holidayweb.co.za</a> to Holiday Rental Property Owners Holiday Accommodation Owner or Agent? Free Shared Listings of South Africa &amp; Western Cape Self Catering Accomodation ACCOMMODATION RENTAL LETTINGS Self-Catering Holiday Accomodation Let Rent Property for Hire SOUTH AFRICA ACCOMMODATION WESTERN CAPE PROVINCE MAP HELDERBERG / FALSE BAY Accommodation STRAND Accommodation GORDONS BAY Accommodation SOMERSET WEST CAPE TOWN / SOUTHERN PENINSULA Accommodation CAPE TOWN Accommodation BLOUBERGSTRAND Accommodation SIMONS TOWN BLOUBERGSTRAND / ATLANTIC COAST Accommodation BLOUBERG OVERBERG Accommodation HERMANUS Accommodation STRUISBAAI BOLAND CAPE WINELANDS Accommodation FRANSCHHOEK Accommodation STELLENBOSCH GARDEN ROUTE / SOUTHERN CAPE Accommodation MOSELBAAI Accommodation PLETTENBERGBAAI GOLF TOURS ACCOMMODATION Accommodation Golf Tourists SA HELDERBERG TOURIST Information Helderberg EXPANDING SA COUNTRYWIDE OTHER SERVICES GENERAL &amp; RENTER TERMS Renter Terms and Conditions Contact Details Currency Converter RENTAL PROPERTY OWNERS FREE Rental Property Listing Get Your Own Web Page PROPERTY FOR SALE Property For Sale South Africa AGENT NETWORKING Join Our Network for Free CAR RENTAL SOUTH AFRICA Europcar Local SA Car Hire CONVENIENCE Holiday Web Search Engines International Accommodation South Africa Weather Bureau Custom Tour Operator Vakansie Verblyf Currency Converter SA Lotto Games Program SA Customized Lotto Program Contact Details Self-Catering Rental Luxury Cape Info Villa Letting Accomodation Stay in South Africa Budget Holiday Vacation Accomodation Vakansie Verblyf Akkommodasie Where To Stay In Cape Town Western Cape South Africa Holiday Accommodation Accommodation South Africa Places Where to Stay in Luxury and Budget Holiday Accommodation South Africa Rental Accommodation Lettings in Cape Town Blouberg Southern Peninsula Strand Gordons Bay Somerset West Cape Town Western Cape South Africa Tourist Destinations Portfolio WESTERN CAPE Accommodation Portfolio With Photos: STRAND Self-Catering Holiday Accommodation South Africa ALL Establishments Studio (Bachelor) and 1-Bedroom 2-Bedrooms 3 and 4-Bedrooms GORDONS BAY Guest House and Self Catering Holiday Accomodation South Africa SOMERSET WEST Self-Catering Holiday Accommodation South Africa CAPE TOWN &amp; SOUTHERN PENINSULA &amp; ATLANTIC SEABOARD Self Catering Holiday Accomodation South Africa BLOUBERG Self Catering Holiday Accommodation South Africa STELLENBOSCH Self Catering Holiday Accommodation South Africa STRUISBAAI &amp; CAPE AGULHAS OVERBERG Self Catering Holiday Accommodation South Africa FRANSCHHOEK WINELANDS Self Catering Holiday Accommodation in South Africa HERMANUS OVERBERG Self Catering Holiday Accommodation in South Africa GARDEN ROUTE Accommodation Portfolio: PLETTENBERGBAAI Self-Catering Holiday Accommodation South Africa Europcar - Discount Vehicle Hire Rates in South Africa Strand Self-Catering Holiday Accommodation Rentals Gordons Bay Self-Catering Holiday Accommodation Rentals Europcar.co.za - Make Money! More South Africa Cape Town Strand Accommodation - Prime Holiday Self Catering Vacation Rentals Villas Guest Houses from our Holiday Accommodation Network Partners South Africa Local Car Rental - Cape Town International Airport and SA Countrywide More South Africa Holiday Accommodation Options Website owner? Earn money with Free Europcar.co.za listing! SA Holiday Accommodation Booking Agent Cape Town SA. Stay Away from Home in S.A. Home Comfort Owners? Do we have your Value-For-Money Rental Property Listed? Holiday Budget Accommodation Blouberg Cape Town Strand Greenways Gordons Bay Somerset West South Africa Photo: Beach Road Strand Cape Town South Africa Strand Accommodation Holiday Accommodation Portfolio Site Map Global Travel Online.com Travel Search Engine - Search the globe for travel web sites. We offer travel info and tips and access to travel sites around world. Strand Accommodation Link. Golf Hotels Enhance your golf experience in South Africa. Join our golf academy or</p>

## Their Contents

No.	Body Text In Bold Type Face
5.	Cape Town accommodation guest house b&b hotel self catering Discover The Cape Garden Route Eastern Cape West Coast Cape Winelands car hire tour & safari operators <<< View All Cape Town Accommodation >>> Our Pick of The Week - Blue Dot Car Hire Cape Town car hire holiday accommodation Cape Town self catering villas bed and breakfast guest houses apartments deal direct with the owner Recent Listing CAPE TOWN ACCOMMODATION African Fiesta - Sea Point Sea Point BREEDE RIVER VALLEY ACCOMMODATION Welbedacht Farm Cottage - Tulbagh Cape Town <<< View All Cape Town Tours >>> Cape Town day tours African Safari Cape Town, South Africa accommodation in Cape Town or further afield tour operators Click on the map
6.	[Web page was not analyzed. Reason: see at the top of the report.]

## Their Contents

No.	Body Text In Bold Type Face
7.	<p>Are you looking for a Holiday Flat, Apartment or Holiday Home in Cape Town or surrounding areas? Then we are the people to contact. We always have 500 or more Holiday Homes, Flats or Apartments in the Cape to offer you at a price to suit your pocket. All available accommodation is fully equipped for self catering. Offering you TV/telephone, CD players. Jacuzzi or swimming pool, garage or off-street parking facilities. We have compiled a variety of quality holiday accommodation available, ranging from private Guest Houses, Apartments, Pent Houses, Holiday Flats and private B&amp;B facilities for your convenience. All available accommodation has been personally inspected and have received our stringent approval before being listed. In addition we are able to cater for the holiday maker who has specific recreational requirements such as sailing, boating, fishing, hunting, horseriding, golf, tennis, or painting lesson requirements. INFO Phone: +27-21-5527707 / FAX: +27-21-5527717 Hauptseiten: Kapstadt Reiseführer Südafrika-Reisen Kapstadt Ferienhäuser Kapstadt Portal Kapstadt Forum Cape Town Accommodation Car Rental South Africa Südafrika Forum Travel South Africa Mietwagen &amp; Camper in Südafrika und Cape Town : Europcar Europcar , AVIS South Africa , RAV South Africa &amp; Sixt South Africa Mietwagen und Unterkünfte in Südafrika Rundflüge: Sport Helicopter - Rundflüge Thunder City: Militär Jet-Flüge am Kap Touren und Safaris: Werner Gärtner's KapTravel Kapstadt: Ausflüge &amp; Touren Golf-Buddies: Golfen am Kap Outback Africa Camping Safaris Bonnedale Wildlife Farm Namibia-Reisen BundesTours: Bustouren am Kap Golden Hill Touren - Kapstadt "BokBus": 5 Tage Garden Route Namibia-Touren für Selbstfahrer oder Gruppen Südafrika Selbstfahrer-Touren Auto-Motorrad-Camper Vermietung: AVIS Südafrika Mietwagen Kenings Car Rental EUROPCAR Südafrika Camping Autos &amp; 4x4s Europcar South Africa ASCO Car Rental, NAMIBIA AfriCamper: Camper und 4X4s SIXT Rent a CAR - Südafrika Mietwagen Car Rental Rates for Cape Town Gästehäuser: Gästehaus "Giselle" Cape Colonial / Innenstadt Golden Hill Gästehaus Somerset Hill Guesthouse Lions Kloof Gästehaus Mimosa Lodges / Montagu Underberg Guest House Palms - Wilderness Zandberg Farm / Stellenbosch Nine Flowers / Innenstadt Yellow Lodge / Stellenbosch Onsenot Guesthouse Fish Eagle Lodge / Knysna - Garden Route Wellness Resort Camps Bay Helderberg Gästehaus / Somerset West Clarence Gästehaus / Claremont Cape Paradise Lodge Eagles Nest / Kapstadt Zade's "C"-Lodge / Wilderness Villa Christina - Kapstadt Manor on the Bay / Gordons Bay Belmont Gästehaus Oranjezicht Gordons Bay - Gästehaus Villa Pymontes / Somerset Mediterranean Villa Walden Suites Ou Pastorie / Somerset Ferienhäuser: Über 700 Ferienhäuser in Kapstadt Palm Court Apartments Camps Bay Apartment Blaubergstrand Romney Park &amp; Wellness Apartment in Gordons Bay FeWo-Bungalow in Pinelands Breakwater Lodge / Waterfront Hotels: Cape Suites Hotel / Kapstadt Winchester Mansions Hotel Devon Valley Protea Hotel Villa Via Hotel (Gordons Bay) Grande Roche Hotel (Paarl) V&amp;A Hotel (Waterfront) The Bay Hotel (Camps Bay) Immobilien, Business, Einreisehilfe: Immobilien in Kapstadt Kapstadt.De - Werbung &amp; Kooperation Swissfin: Immigration, Versicherungen, Investitionen Ritztrade Business Exchange - Geschäftsvermittlungen Sonstiges: Südafrika Reisebücher-Shop Kapstadt - Fotosammlung Südafrika - Info-Forum Digitale Postkarten Südafrika-Reiseberichte Konferenzen, Hochzeiten u.v.m. Kapstadt-Chat (Live Unterhaltung!) Augenlaser-Operationen Kapstadt Kleinanzeigenmarkt WebCams vom Kap Addo Elephant Park ECHO - Magazin Südafrika Fotoarchiv Garden Route Informationen Heiraten am Kap / Hochzeitsreisen</p>
8.	<p>Accommodation Enquiry Browse to find accommodation locations by region: atlantic coast city/waterfront false bay somerset west southern suburbs west coast regions type activities accommodation enquiry partner links How to use our site: Accommodation Enquiry Featured Property - Villa Marina 361 More information&gt;&gt;&gt; capeletting.com</p>

## Their Contents

No.	Body Text In Bold Type Face
9.	Destination search Cape Town Refine your search by destination: Filter your search Budget: 1 per property self-catering per property self-catering per property self-catering self-catering per property self-catering per property self-catering per property self-catering per property self-catering per property self-catering 1
10.	Home · Travel & Tourism · About us · Property Categories and Rates · Accommodation Request · Contact Us · Search Cape Holiday Accommodation 250 high quality self catering properties ranging from apartments to villas. In addition we offer Hotel, B & B and Guesthouse's reservations. travel options additional services

## Your Contents

How to contact us: Tel./Fax: Cell: How to get to us:

Do the following to improve the ranking for your web page on Google.com for the search term "cape town holiday rental accommodation"

OK	Quantity: You don't use the search term "cape town holiday rental accommodation" in the bold body text. This meets the requirements.
>	Quantity: You could use the search term "cape" at least once in the bold body text but this is optional.
>	Density: You could increase the keyword density for the search term "cape" in the bold body text but this is optional.
>	Position: You could use the search term "cape" at least once in the bold body text but this is optional.
>	Quantity: You could use the search term "town" at least once in the bold body text but this is optional.
>	Density: You could increase the keyword density for the search term "town" in the bold body text but this is optional.
>	Position: You could use the search term "town" at least once in the bold body text but this is optional.
>	Quantity: You could use the search term "holiday" at least once in the bold body text but this is optional.
>	Density: You could increase the keyword density for the search term "holiday" in the bold body text but this is optional.
>	Position: You could use the search term "holiday" at least once in the bold body text but this is optional.
>	Quantity: You could use the search term "rental" at least once in the bold body text but this is optional.
>	Density: You could increase the keyword density for the search term "rental" in the bold body text but this is optional.
>	Position: You could use the search term "rental" at least once in the bold body text but this is optional.
>	Quantity: You could use the search term "accommodation" at least once in the bold body text but this is optional.

Do the following to improve the ranking for your web page on Google.com for the search term "cape town holiday rental accommodation"

- > Density: You could increase the keyword density for the search term "accommodation" in the bold body text but this is optional.
- > Position: You could use the search term "accommodation" at least once in the bold body text but this is optional.
- >> Number of words: You use 11 words in the bold body text but you should use more words. Use at least 42 words.
- >> Number of characters: You use 53 characters in the bold body text but you should use more characters. Use at least 332 characters.

### Detailed Analysis of "Body Text In Bold Type Face"

Analysis of "cape town holiday rental accommodation":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	0	0	not analyzed	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	not analyzed	0.0%	0.0%	0.0%	0.0%	all 0.0%
Position	n/a	n/a	n/a	n/a	n/a	n/a	not analyzed	n/a	n/a	n/a	n/a	n/a

Analysis of "cape":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	3	2	16	37	13	not analyzed	8	0	1	1	0 to 37
Density	0.0%	1.7%	0.8%	3.6%	3.7%	11.3%	not analyzed	1.5%	0.0%	1.9%	2.0%	0.0% to 11.3%
Position	n/a	108	676	1	50	1	not analyzed	66	n/a	20	147	n/a to 676

## Analysis of "town":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	3	0	10	21	10	not analyzed	4	0	1	0	0 to 21
Density	0.0%	1.7%	0.0%	2.3%	2.1%	8.7%	not analyzed	0.8%	0.0%	1.9%	0.0%	0.0% to 8.7%
Position	n/a	113	n/a	6	55	6	not analyzed	71	n/a	25	n/a	n/a to 113

## Analysis of "holiday":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	3	0	0	54	1	not analyzed	6	0	0	1	0 to 54
Density	0.0%	1.7%	0.0%	0.0%	5.4%	0.9%	not analyzed	1.2%	0.0%	0.0%	2.0%	0.0% to 5.4%
Position	n/a	140	n/a	n/a	15	267	not analyzed	23	n/a	n/a	152	n/a to 267

## Analysis of "rental":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	12	0	not analyzed	4	0	0	0	0 to 12
Density	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	not analyzed	0.8%	0.0%	0.0%	0.0%	0.0% to 1.2%
Position	n/a	n/a	n/a	n/a	419	n/a	not analyzed	1,143	n/a	n/a	n/a	n/a to 1,143

## Analysis of "accommodation":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	2	1	2	57	6	not analyzed	4	4	0	2	0 to 57
Density	0.0%	1.1%	0.4%	0.5%	5.7%	5.2%	not analyzed	0.8%	9.5%	0.0%	4.0%	0.0% to 9.5%
Position	n/a	234	1,445	30	1	11	not analyzed	267	1	n/a	93	n/a to 1,445

## Body Text In Bold Type Face Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	11	179	266	443	1,007	115	not analyzed	517	42	53	50	42 to 1,007
Characters	53	1,049	1,602	2,223	7,421	710	not analyzed	4,009	332	400	352	332 to 7,421

## First Sentence of the Body Text

The first sentence of the body text is the first sentence after the <body> tag in the HTML code of your web page. Some search engines give more relevance to search terms when they appear in the first sentence. Some will use your first sentence as the description of your page on the search result page.

Example: <body>Here goes the first sentence. This text is not the first sentence.

### Their Contents

No.	First Sentence of the Body Text
1.	Find Cape Town accommodation in Camps Bay luxury self catering villas, holiday homes, houses, apartments, flats, cottages & suites for holiday, short term rentals for corporate business or vacation use in Cape Town's V and A Waterfront Residential Marina, Bantry Bay, Clifton, camps bay, Llandudno, Hout Bay & Constantia
2.	10,000+ holiday homes to rent worldwide Home   Renter Login   Contact us   Help   Owner login   Join
3.	Cape Town villas & Cape Town Accommodation -Tel: +27 21 790 1310
4.	Accommodation Holiday Self Catering Accomodation Cape Town Strand Western Cape South Africa Holiday SA Gordons Bay Somerset West Suid Afrika Capetown Kaapstad
5.	Cape Town South Africa
6.	[Web page was not analyzed. Reason: see at the top of the report.]
7.	Large varity of self catering and guest house holiday accommodations in Cape Town / South Africa We always have 700 or more Holiday Homes in Cape Town, Flats or Apartments in Cape Town to offer you at a price to suit your pocket.
8.	HOME   MAP   REGIONS   TOURIST INFO   SITE MAP   ENQUIRY   ADD YOUR PROPERTY   BUY PROPERTY   BACK
9.	Jump to main content [Access key 'C'] Jump to primary navigation [Access key 'N'] Skip navigation [Access key 'S'] 21,800 self-catering & villa holiday rentals world-wide
10.	Home · Travel & Tourism · About us · Property Categories and Rates · Accommodation Request · Contact Us · Search

### Your Contents

HOME PAGE

Do the following to improve the ranking for your web page on Google.com for the search term "cape town holiday rental accommodation"

OK	Quantity: You don't use the search term "cape town holiday rental accommodation" in the first sentence of the body text. This meets the requirements.
>	Quantity: You could use the search term "cape" at least once in the first sentence of the body text but this is optional.

Do the following to improve the ranking for your web page on Google.com for the search term "cape town holiday rental accommodation"

- > Density: You could increase the keyword density for the search term "cape" in the first sentence of the body text but this is optional.
- > Position: You could use the search term "cape" at least once in the first sentence of the body text but this is optional.
- > Quantity: You could use the search term "town" at least once in the first sentence of the body text but this is optional.
- > Density: You could increase the keyword density for the search term "town" in the first sentence of the body text but this is optional.
- > Position: You could use the search term "town" at least once in the first sentence of the body text but this is optional.
- > Quantity: You could use the search term "holiday" at least once in the first sentence of the body text but this is optional.
- > Density: You could increase the keyword density for the search term "holiday" in the first sentence of the body text but this is optional.
- > Position: You could use the search term "holiday" at least once in the first sentence of the body text but this is optional.
- OK Quantity: You don't use the search term "rental" in the first sentence of the body text. This meets the requirements.
- > Quantity: You could use the search term "accommodation" at least once in the first sentence of the body text but this is optional.
- > Density: You could increase the keyword density for the search term "accommodation" in the first sentence of the body text but this is optional.
- > Position: You could use the search term "accommodation" at least once in the first sentence of the body text but this is optional.
- >> Number of words: You use 2 words in the first sentence of the body text but you should use more words. Use at least 4 words.
- >> Number of characters: You use 9 characters in the first sentence of the body text but you should use more characters. Use at least 22 characters.

## Detailed Analysis of "First Sentence of the Body Text"

Analysis of "cape town holiday rental accommodation":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	0	0	not analyzed	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	not analyzed	0.0%	0.0%	0.0%	0.0%	all 0.0%
Position	n/a	n/a	n/a	n/a	n/a	n/a	not analyzed	n/a	n/a	n/a	n/a	n/a

Analysis of "cape":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	2	0	2	2	1	not analyzed	3	0	0	0	0 to 3
Density	0.0%	4.1%	0.0%	16.7%	9.1%	25.0%	not analyzed	7.0%	0.0%	0.0%	0.0%	0.0% to 25.0%
Position	n/a	6	n/a	1	50	1	not analyzed	73	n/a	n/a	n/a	n/a to 73

Analysis of "town":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	1	0	2	1	1	not analyzed	3	0	0	0	0 to 3
Density	0.0%	2.0%	0.0%	16.7%	4.5%	25.0%	not analyzed	7.0%	0.0%	0.0%	0.0%	0.0% to 25.0%
Position	n/a	11	n/a	6	55	6	not analyzed	78	n/a	n/a	n/a	n/a to 78

## Analysis of "holiday":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	2	1	0	2	0	not analyzed	2	0	1	0	0 to 2
Density	0.0%	4.1%	4.8%	0.0%	9.1%	0.0%	not analyzed	4.7%	0.0%	3.4%	0.0%	0.0% to 9.1%
Position	n/a	72	9	n/a	15	n/a	not analyzed	47	n/a	145	n/a	n/a to 145

## Analysis of "rental":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	0	0	not analyzed	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	not analyzed	0.0%	0.0%	0.0%	0.0%	all 0.0%
Position	n/a	n/a	n/a	n/a	n/a	n/a	not analyzed	n/a	n/a	n/a	n/a	n/a

## Analysis of "accommodation":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	1	0	1	1	0	not analyzed	0	0	0	1	0 to 1
Density	0.0%	2.0%	0.0%	8.3%	4.5%	0.0%	not analyzed	0.0%	0.0%	0.0%	4.8%	0.0% to 8.3%
Position	n/a	16	n/a	30	1	n/a	not analyzed	n/a	n/a	n/a	70	n/a to 70

## First Sentence of the Body Text Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	2	49	21	12	22	4	not analyzed	43	22	29	21	4 to 49
Characters	9	320	100	64	158	22	not analyzed	229	98	170	112	22 to 320

## URL

The URL is the address of a web page, for example "www.domain.com/index.htm". This chapter tries to find out if Google.com gives extra relevance to search terms within the URL. When you create web pages with search terms in the URL, separate them with dashes.

Example: <http://www.your-keyword.com/your-keyword/your-keyword.htm>

### Their Contents

No.	URL
1.	<a href="http://www.rentalsincapetown.com/">www.rentalsincapetown (http://www.rentalsincapetown.com/)</a>
2.	<a href="http://www.villarenters.com/villas-to-rent/cape-town/default.htm">www.villarenters villas to rent cape town default (http://www.villarenters.com/villas-to-rent/cape-town/default.htm)</a>
3.	<a href="http://www.capevillas.com/">www.capevillas (http://www.capevillas.com/)</a>
4.	<a href="http://mjvn.co.za/capetown2000/holiday/index.html">mjvn capetown2000 holiday index (http://mjvn.co.za/capetown2000/holiday/index.html)</a>
5.	<a href="http://www.discoverthecape.com/">www.discoverthecape (http://www.discoverthecape.com/)</a>
6.	<a href="http://www.capetownaccommodation.org/">www.capetownaccommodation (http://www.capetownaccommodation.org/)</a>
7.	<a href="http://www.kapstadt.de/ferienhaus/index-g.htm">www.kapstadt ferienhaus index g (http://www.kapstadt.de/ferienhaus/index-g.htm)</a>
8.	<a href="http://www.capeletting.com/">www.capeletting (http://www.capeletting.com/)</a>
9.	<a href="http://www.holiday-rentals.co.uk/cape-town/s/2592/fa/find.squery">www.holiday rentals cape town s 2592 fa find squery (http://www.holiday-rentals.co.uk/cape-town/s/2592/fa/find.squery)</a>
10.	<a href="http://www.capeholiday.com/">www.capeholiday (http://www.capeholiday.com/)</a>

### Your Contents

[www.waveline \[http://www.waveline.co.za/\]](http://www.waveline.co.za/)

Do the following to improve the ranking for your web page on Google.com for the search term "cape town holiday rental accommodation"

OK	Quantity: You don't use the search term "cape town holiday rental accommodation" in the URL. This meets the requirements.
>	Quantity: You could use the search term "cape" at least once in the URL but this is optional.
>	Density: You could increase the keyword density for the search term "cape" in the URL but this is optional.
>	Position: You could use the search term "cape" at least once in the URL but this is optional.
>	Quantity: You could use the search term "town" at least once in the URL but this is optional.
>	Density: You could increase the keyword density for the search term "town" in the URL but this is optional.

Do the following to improve the ranking for your web page on Google.com for the search term "cape town holiday rental accommodation"

- > Position: You could use the search term "town" at least once in the URL but this is optional.
- > Quantity: You could use the search term "holiday" at least once in the URL but this is optional.
- > Density: You could increase the keyword density for the search term "holiday" in the URL but this is optional.
- > Position: You could use the search term "holiday" at least once in the URL but this is optional.
- OK Quantity: You don't use the search term "rental" in the URL. This meets the requirements.
- OK Quantity: You don't use the search term "accommodation" in the URL. This meets the requirements.
- OK Number of words: You use 2 words in the URL. This meets the requirements.
- >> Number of characters: You use 12 characters in the URL but you should use more characters. Use at least 14 characters.

### Detailed Analysis of "URL"

Analysis of "cape town holiday rental accommodation":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	0	0	0	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	all 0.0%
Position	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

Analysis of "cape":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	1	0	0	0	0	0	0	1	0	0 to 1
Density	0.0%	0.0%	12.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.0%	0.0%	0.0% to 12.5%
Position	n/a	n/a	33	n/a	n/a	n/a	n/a	n/a	n/a	21	n/a	n/a to 33

## Analysis of "town":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	1	0	0	0	0	0	0	1	0	0 to 1
Density	0.0%	0.0%	12.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.0%	0.0%	0.0% to 12.5%
Position	n/a	n/a	38	n/a	n/a	n/a	n/a	n/a	n/a	26	n/a	n/a to 38

## Analysis of "holiday":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	1	0	0	0	0	1	0	0 to 1
Density	0.0%	0.0%	0.0%	0.0%	25.0%	0.0%	0.0%	0.0%	0.0%	10.0%	0.0%	0.0% to 25.0%
Position	n/a	n/a	n/a	n/a	19	n/a	n/a	n/a	n/a	5	n/a	n/a to 19

## Analysis of "rental":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	0	0	0	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	all 0.0%
Position	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

## Analysis of "accommodation":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	0	0	0	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	all 0.0%
Position	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

## URL Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	2	2	8	2	4	2	2	5	2	10	2	2 to 10
Characters	12	21	49	14	31	19	25	31	15	51	15	14 to 51

## H1 Headline Texts

H1 headline texts are the texts that are written between the <h1>...</h1> tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h1>your very big headline text</h1>

### Your Contents

[not used]

Do the following to improve the ranking for your web page on Google.com for the search term "cape town holiday rental accommodation"

OK	Quantity: You don't use the search term "cape town holiday rental accommodation" in the H1 headline texts. This meets the requirements.
>	Quantity: You could use the search term "cape" at least once in the H1 headline texts but this is optional.
>	Density: You could increase the keyword density for the search term "cape" in the H1 headline texts but this is optional.
>	Quantity: You could use the search term "town" at least once in the H1 headline texts but this is optional.
>	Density: You could increase the keyword density for the search term "town" in the H1 headline texts but this is optional.
>	Quantity: You could use the search term "holiday" at least once in the H1 headline texts but this is optional.
>	Density: You could increase the keyword density for the search term "holiday" in the H1 headline texts but this is optional.
>	Quantity: You could use the search term "rental" at least once in the H1 headline texts but this is optional.
>	Density: You could increase the keyword density for the search term "rental" in the H1 headline texts but this is optional.
>	Quantity: You could use the search term "accommodation" at least once in the H1 headline texts but this is optional.
>	Density: You could increase the keyword density for the search term "accommodation" in the H1 headline texts but this is optional.
OK	Number of words: You don't use H1 headline texts. This complies with the requirements.
OK	Number of characters: You don't use H1 headline texts. This meets the requirements.

## Detailed Analysis of "H1 Headline Texts"

Analysis of "cape town holiday rental accommodation":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	0	0	not analyzed	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	not analyzed	0.0%	0.0%	0.0%	0.0%	all 0.0%

Analysis of "cape":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	2	0	2	6	0	not analyzed	0	1	1	0	0 to 6
Density	0.0%	4.1%	0.0%	16.7%	4.9%	0.0%	not analyzed	0.0%	25.0%	12.5%	0.0%	0.0% to 25.0%

Analysis of "town":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	1	0	2	1	0	not analyzed	0	1	1	0	0 to 2
Density	0.0%	2.0%	0.0%	16.7%	0.8%	0.0%	not analyzed	0.0%	25.0%	12.5%	0.0%	0.0% to 25.0%

## Analysis of "holiday":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	2	0	0	5	0	not analyzed	0	0	1	0	0 to 5
Density	0.0%	4.1%	0.0%	0.0%	4.1%	0.0%	not analyzed	0.0%	0.0%	12.5%	0.0%	0.0% to 12.5%

## Analysis of "rental":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	4	0	not analyzed	0	0	1	0	0 to 4
Density	0.0%	0.0%	0.0%	0.0%	3.3%	0.0%	not analyzed	0.0%	0.0%	12.5%	0.0%	0.0% to 12.5%

## Analysis of "accommodation":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	1	0	1	5	0	not analyzed	0	1	0	0	0 to 5
Density	0.0%	2.0%	0.0%	8.3%	4.1%	0.0%	not analyzed	0.0%	25.0%	0.0%	0.0%	0.0% to 25.0%

## H1 Headline Texts Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	0	49	0	12	122	0	not analyzed	0	4	8	0	0 to 122
Characters	0	320	0	64	827	0	not analyzed	0	30	44	0	0 to 827

## H2 Headline Texts

H2 headline texts are the texts that are written between the <h2>...</h2> tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h2>your big headline text</h2>

### Your Contents

[not used]

Do the following to improve the ranking for your web page on Google.com for the search term "cape town holiday rental accommodation"

OK	Quantity: You don't use the search term "cape town holiday rental accommodation" in the H2 headline texts. This meets the requirements.
>	Quantity: You could use the search term "cape" at least once in the H2 headline texts but this is optional.
>	Density: You could increase the keyword density for the search term "cape" in the H2 headline texts but this is optional.
>	Quantity: You could use the search term "town" at least once in the H2 headline texts but this is optional.
>	Density: You could increase the keyword density for the search term "town" in the H2 headline texts but this is optional.
>	Quantity: You could use the search term "holiday" at least once in the H2 headline texts but this is optional.
>	Density: You could increase the keyword density for the search term "holiday" in the H2 headline texts but this is optional.
>	Quantity: You could use the search term "rental" at least once in the H2 headline texts but this is optional.
>	Density: You could increase the keyword density for the search term "rental" in the H2 headline texts but this is optional.
>	Quantity: You could use the search term "accommodation" at least once in the H2 headline texts but this is optional.
>	Density: You could increase the keyword density for the search term "accommodation" in the H2 headline texts but this is optional.
OK	Number of words: You don't use H2 headline texts. This complies with the requirements.
OK	Number of characters: You don't use H2 headline texts. This meets the requirements.

## Detailed Analysis of "H2 Headline Texts"

Analysis of "cape town holiday rental accommodation":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	0	0	not analyzed	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	not analyzed	0.0%	0.0%	0.0%	0.0%	all 0.0%

Analysis of "cape":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	16	0	not analyzed	0	1	1	0	0 to 16
Density	0.0%	0.0%	0.0%	0.0%	3.6%	0.0%	not analyzed	0.0%	20.0%	1.1%	0.0%	0.0% to 20.0%

Analysis of "town":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	10	0	not analyzed	0	1	1	0	0 to 10
Density	0.0%	0.0%	0.0%	0.0%	2.3%	0.0%	not analyzed	0.0%	20.0%	1.1%	0.0%	0.0% to 20.0%

## Analysis of "holiday":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	34	0	not analyzed	0	0	1	0	0 to 34
Density	0.0%	0.0%	0.0%	0.0%	7.7%	0.0%	not analyzed	0.0%	0.0%	1.1%	0.0%	0.0% to 7.7%

## Analysis of "rental":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	1	0	not analyzed	0	0	0	0	0 to 1
Density	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	not analyzed	0.0%	0.0%	0.0%	0.0%	0.0% to 0.2%

## Analysis of "accommodation":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	36	0	not analyzed	0	1	0	0	0 to 36
Density	0.0%	0.0%	0.0%	0.0%	8.1%	0.0%	not analyzed	0.0%	20.0%	0.0%	0.0%	0.0% to 20.0%

## H2 Headline Texts Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	0	0	0	0	443	0	not analyzed	0	5	94	0	0 to 443
Characters	0	0	0	0	3,495	0	not analyzed	0	38	601	0	0 to 3,495

## Same Site Link Texts

Link texts are words and sentences that are used as links. Same site link texts are the link texts of the links that point to a web page on the same domain. This chapter examines if Google.com takes search terms in same site link texts into account.

Example: The HTML tag `<a href="contact.htm">Contact information</a>` contains the same site link text "Contact information".

### Your Contents

No.	Same Site Link Text	Link URL
1.	HOME PAGE	/default.asp
2.	ABOUT US	/about_us.asp
3.	LOFT APARTMENT	/photo_gallery1.asp
4.	GARDEN APARTMENT	/photo_gallery2.asp
5.	BALCONY APARTMENT	/photo_gallery4.asp
6.	LINKS	/links.asp
7.	PRICES/CONTACT	/contact_us.asp
8.	[empty]	/view_pic.asp?image=map.jpg&alt=Cape Peninsula
9.	[ Click here to fill out our booking form ]	/contact_us.asp

Do the following to improve the ranking for your web page on Google.com for the search term "cape town holiday rental accommodation"

OK	Quantity: You don't use the search term "cape town holiday rental accommodation" in the same site link texts. This meets the requirements.
>	Quantity: You could use the search term "cape" at least once in the same site link texts but this is optional.
>	Density: You could increase the keyword density for the search term "cape" in the same site link texts but this is optional.
>	Quantity: You could use the search term "town" at least once in the same site link texts but this is optional.
>	Density: You could increase the keyword density for the search term "town" in the same site link texts but this is optional.
>	Quantity: You could use the search term "holiday" at least once in the same site link texts but this is optional.
>	Density: You could increase the keyword density for the search term "holiday" in the same site link texts but this is optional.
>	Quantity: You could use the search term "rental" at least once in the same site link texts but this is optional.

Do the following to improve the ranking for your web page on Google.com for the search term "cape town holiday rental accommodation"

- > Density: You could increase the keyword density for the search term "rental" in the same site link texts but this is optional.
- > Quantity: You could use the search term "accommodation" at least once in the same site link texts but this is optional.
- > Density: You could increase the keyword density for the search term "accommodation" in the same site link texts but this is optional.
- OK Number of words: You use 22 words in the same site link texts. This meets the requirements.
- OK Number of characters: You use 126 characters in the same site link texts. This meets the requirements.

### Detailed Analysis of "Same Site Link Texts"

Analysis of "cape town holiday rental accommodation":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	0	0	not analyzed	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	not analyzed	0.0%	0.0%	0.0%	0.0%	all 0.0%

Analysis of "cape":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	2	27	3	37	4	not analyzed	4	3	23	0	0 to 37
Density	0.0%	1.9%	13.9%	3.9%	5.2%	5.5%	not analyzed	1.1%	2.5%	5.6%	0.0%	0.0% to 13.9%

## Analysis of "town":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	2	14	1	20	4	not analyzed	1	3	12	0	0 to 20
Density	0.0%	1.9%	7.2%	1.3%	2.8%	5.5%	not analyzed	0.3%	2.5%	2.9%	0.0%	0.0% to 7.2%

## Analysis of "holiday":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	34	0	not analyzed	1	0	5	0	0 to 34
Density	0.0%	0.0%	0.0%	0.0%	4.7%	0.0%	not analyzed	0.3%	0.0%	1.2%	0.0%	0.0% to 4.7%

## Analysis of "rental":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	4	1	not analyzed	3	0	0	0	0 to 4
Density	0.0%	0.0%	0.0%	0.0%	0.6%	1.4%	not analyzed	0.8%	0.0%	0.0%	0.0%	0.0% to 1.4%

## Analysis of "accommodation":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	9	1	0	37	5	not analyzed	1	5	0	1	0 to 37
Density	0.0%	8.5%	0.5%	0.0%	5.2%	6.8%	not analyzed	0.3%	4.2%	0.0%	5.6%	0.0% to 8.5%

## Same Site Link Texts Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	22	106	194	76	718	73	not analyzed	355	119	408	18	18 to 718
Characters	126	670	1,221	451	5,091	425	not analyzed	2,323	880	2,421	124	124 to 5,091

## Outbound Link Texts

Link texts are words and sentences that are used as links. Outbound link texts are the texts within the `<a>...</a>` tags when the `<a>` tag links to a web page on a different domain. This chapter examines if Google.com gives relevance to search terms in outbound link texts.

Example: The HTML tag `<a href="http://www.not-your-site.com/about.htm">About the company</a>` contains the outbound link text "About the company".

### Your Contents

[not used]

Do the following to improve the ranking for your web page on Google.com for the search term "cape town holiday rental accommodation"

OK	Quantity: You don't use the search term "cape town holiday rental accommodation" in the outbound link texts. This meets the requirements.
>	Quantity: You could use the search term "cape" at least once in the outbound link texts but this is optional.
>	Density: You could increase the keyword density for the search term "cape" in the outbound link texts but this is optional.
>	Quantity: You could use the search term "town" at least once in the outbound link texts but this is optional.
>	Density: You could increase the keyword density for the search term "town" in the outbound link texts but this is optional.
>	Quantity: You could use the search term "holiday" at least once in the outbound link texts but this is optional.
>	Density: You could increase the keyword density for the search term "holiday" in the outbound link texts but this is optional.
>	Quantity: You could use the search term "rental" at least once in the outbound link texts but this is optional.
>	Density: You could increase the keyword density for the search term "rental" in the outbound link texts but this is optional.
>	Quantity: You could use the search term "accommodation" at least once in the outbound link texts but this is optional.
>	Density: You could increase the keyword density for the search term "accommodation" in the outbound link texts but this is optional.
OK	Number of words: You don't use outbound link texts. This complies with the requirements.
OK	Number of characters: You don't use outbound link texts. This meets the requirements.

## Detailed Analysis of "Outbound Link Texts"

Analysis of "cape town holiday rental accommodation":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	0	0	not analyzed	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	not analyzed	0.0%	0.0%	0.0%	0.0%	all 0.0%

Analysis of "cape":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	10	0	not analyzed	6	0	0	0	0 to 10
Density	0.0%	0.0%	0.0%	0.0%	5.2%	0.0%	not analyzed	6.5%	0.0%	0.0%	0.0%	0.0% to 6.5%

Analysis of "town":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	5	0	not analyzed	5	0	0	0	0 to 5
Density	0.0%	0.0%	0.0%	0.0%	2.6%	0.0%	not analyzed	5.4%	0.0%	0.0%	0.0%	0.0% to 5.4%

## Analysis of "holiday":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	8	0	not analyzed	1	0	0	0	0 to 8
Density	0.0%	0.0%	0.0%	0.0%	4.2%	0.0%	not analyzed	1.1%	0.0%	0.0%	0.0%	0.0% to 4.2%

## Analysis of "rental":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	5	0	not analyzed	5	0	0	0	0 to 5
Density	0.0%	0.0%	0.0%	0.0%	2.6%	0.0%	not analyzed	5.4%	0.0%	0.0%	0.0%	0.0% to 5.4%

## Analysis of "accommodation":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	7	0	not analyzed	3	0	0	0	0 to 7
Density	0.0%	0.0%	0.0%	0.0%	3.7%	0.0%	not analyzed	3.2%	0.0%	0.0%	0.0%	0.0% to 3.7%

## Outbound Link Texts Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	0	0	4	24	191	6	not analyzed	93	6	37	0	0 to 191
Characters	0	0	23	119	1,379	41	not analyzed	770	48	267	0	0 to 1,379

## Same Site Link URLs

Links connect one web page to another. Same site links are the links in <a href> attributes that point to other pages on the same domain. This chapter examines if search terms in same site link URLs are relevant to Google.com.

Example: The HTML tag <a href="contact.htm">Contact information</a> contains the same site link URL "contact.htm".

### Your Contents

No.	Same Site Link URL	Link Text
1.	default [/default.asp]	HOME PAGE
2.	about us [/about_us.asp]	ABOUT US
3.	photo gallery1 [/photo_gallery1.asp]	LOFT APARTMENT
4.	photo gallery2 [/photo_gallery2.asp]	GARDEN APARTMENT
5.	photo gallery4 [/photo_gallery4.asp]	BALCONY APARTMENT
6.	links [/links.asp]	LINKS
7.	contact us [/contact_us.asp]	PRICES/CONTACT
8.	view pic image map jpg alt Cape Peninsula [/view_pic.asp?image=map.jpg&alt=Cape Peninsula]	[empty]
9.	contact us [/contact_us.asp]	[ Click here to fill out our booking form ]

Do the following to improve the ranking for your web page on Google.com for the search term "cape town holiday rental accommodation"

OK	Quantity: You don't use the search term "cape town holiday rental accommodation" in the same site link URLs. This meets the requirements.
OK	Quantity: You use the search term "cape" once in the same site link URLs. This meets the requirements.
OK	Density: The keyword density for the search term "cape" is 4.5%. This meets the requirements in the same site link URLs.
>	Quantity: You could use the search term "town" at least once in the same site link URLs but this is optional.
>	Density: You could increase the keyword density for the search term "town" in the same site link URLs but this is optional.
>	Quantity: You could use the search term "holiday" at least once in the same site link URLs but this is optional.
>	Density: You could increase the keyword density for the search term "holiday" in the same site link URLs but this is optional.
>	Quantity: You could use the search term "rental" at least once in the same site link URLs but this is optional.

Do the following to improve the ranking for your web page on Google.com for the search term "cape town holiday rental accommodation"

>	Density: You could increase the keyword density for the search term "rental" in the same site link URLs but this is optional.
>	Quantity: You could use the search term "accommodation" at least once in the same site link URLs but this is optional.
>	Density: You could increase the keyword density for the search term "accommodation" in the same site link URLs but this is optional.
OK	Number of words: You use 22 words in the same site link URLs. This meets the requirements.
OK	Number of characters: You use 123 characters in the same site link URLs. This meets the requirements.

### Detailed Analysis of "Same Site Link URLs"

Analysis of "cape town holiday rental accommodation":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	0	0	not analyzed	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	not analyzed	0.0%	0.0%	0.0%	0.0%	all 0.0%

Analysis of "cape":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	1	2	77	33	89	1	not analyzed	2	2	99	0	0 to 99
Density	4.5%	4.1%	9.7%	13.5%	9.2%	2.1%	not analyzed	1.0%	2.0%	6.5%	0.0%	0.0% to 13.5%

## Analysis of "town":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	2	34	1	18	1	not analyzed	1	2	58	0	0 to 58
Density	0.0%	4.1%	4.3%	0.4%	1.9%	2.1%	not analyzed	0.5%	2.0%	3.8%	0.0%	0.0% to 4.3%

## Analysis of "holiday":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	101	0	not analyzed	0	0	31	0	0 to 101
Density	0.0%	0.0%	0.0%	0.0%	10.4%	0.0%	not analyzed	0.0%	0.0%	2.0%	0.0%	0.0% to 10.4%

## Analysis of "rental":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	8	1	not analyzed	4	0	0	0	0 to 8
Density	0.0%	0.0%	0.0%	0.0%	0.8%	2.1%	not analyzed	2.0%	0.0%	0.0%	0.0%	0.0% to 2.1%

## Analysis of "accommodation":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	1	0	0	106	4	not analyzed	0	1	0	0	0 to 106
Density	0.0%	2.0%	0.0%	0.0%	11.0%	8.5%	not analyzed	0.0%	1.0%	0.0%	0.0%	0.0% to 10.9%

## Same Site Link URLs Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	22	49	794	245	968	47	not analyzed	205	99	1,526	14	14 to 1,526
Characters	123	344	4,709	1,527	8,023	320	not analyzed	977	640	9,198	101	101 to 9,198

## Outbound Link URLs

Links connect one web page to another. Outbound links are the links on a web page that point to web pages on other web sites, i.e. links to other domains. This chapter examines if Google.com gives relevance to search terms in outbound links

Example: The HTML tag `<a href="http://www.not-your-site.com/info.htm">Click here</a>` contains the outbound link URL "www.not-your-site.com/info.htm".

### Your Contents

[not used]

Do the following to improve the ranking for your web page on Google.com for the search term "cape town holiday rental accommodation"

OK	Quantity: You don't use the search term "cape town holiday rental accommodation" in the outbound link URLs. This meets the requirements.
>	Quantity: You could use the search term "cape" at least once in the outbound link URLs but this is optional.
>	Density: You could increase the keyword density for the search term "cape" in the outbound link URLs but this is optional.
>	Quantity: You could use the search term "town" at least once in the outbound link URLs but this is optional.
>	Density: You could increase the keyword density for the search term "town" in the outbound link URLs but this is optional.
>	Quantity: You could use the search term "holiday" at least once in the outbound link URLs but this is optional.
>	Density: You could increase the keyword density for the search term "holiday" in the outbound link URLs but this is optional.
>	Quantity: You could use the search term "rental" at least once in the outbound link URLs but this is optional.
>	Density: You could increase the keyword density for the search term "rental" in the outbound link URLs but this is optional.
>	Quantity: You could use the search term "accommodation" at least once in the outbound link URLs but this is optional.
>	Density: You could increase the keyword density for the search term "accommodation" in the outbound link URLs but this is optional.
OK	Number of words: You don't use outbound link URLs. This complies with the requirements.
OK	Number of characters: You don't use outbound link URLs. This meets the requirements.

## Detailed Analysis of "Outbound Link URLs"

Analysis of "cape town holiday rental accommodation":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	0	0	not analyzed	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	not analyzed	0.0%	0.0%	0.0%	0.0%	all 0.0%

Analysis of "cape":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	0	0	not analyzed	6	0	4	0	0 to 6
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	not analyzed	4.4%	0.0%	4.8%	0.0%	0.0% to 4.8%

Analysis of "town":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	0	0	not analyzed	4	0	2	0	0 to 4
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	not analyzed	3.0%	0.0%	2.4%	0.0%	0.0% to 3.0%

## Analysis of "holiday":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	2	0	not analyzed	2	0	2	0	0 to 2
Density	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%	not analyzed	1.5%	0.0%	2.4%	0.0%	0.0% to 2.4%

## Analysis of "rental":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	2	0	1	0	not analyzed	13	0	0	0	0 to 13
Density	0.0%	0.0%	7.4%	0.0%	1.2%	0.0%	not analyzed	9.6%	0.0%	0.0%	0.0%	0.0% to 9.6%

## Analysis of "accommodation":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	2	0	not analyzed	4	0	0	0	0 to 4
Density	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%	not analyzed	3.0%	0.0%	0.0%	0.0%	0.0% to 3.0%

## Outbound Link URLs Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	0	0	27	108	83	14	not analyzed	135	7	83	0	0 to 135
Characters	0	0	217	630	588	75	not analyzed	849	45	534	0	0 to 849

## IMG ALT Attributes

The <img alt> attribute defines an alternative text for an image when the user uses a text browser or when the user has turned off the display of images in the web browser application. Microsoft's Internet Explorer displays the alternative text if the user puts the cursor over the graphic. This chapter tries to find out if it makes sense to include the search term in the <img alt> attributes to improve your rankings.

Example: 

### Your Contents

No.	Image Alt Attribute Text	Image File Name
1.	[empty]	images/index-1x1.gif
2.	[empty]	images/index-1x2.gif
3.	[empty]	images/index-1x3.gif
4.	[empty]	images/clicktoenlarge.gif
5.	Cape Peninsula	images/map_small.jpg
6.	[empty]	images/heading_home_page.gif
7.	[empty]	images/front.jpg
8.	[empty]	images/index-3x1.gif
9.	[empty]	images/index-3x2.gif
10.	[empty]	images/index-3x3.gif

Do the following to improve the ranking for your web page on Google.com for the search term "cape town holiday rental accommodation"

OK	Quantity: You don't use the search term "cape town holiday rental accommodation" in the IMG ALT attributes. This meets the requirements.
OK	Quantity: You use the search term "cape" once in the IMG ALT attributes. This meets the requirements.
>>	Density: The keyword density for the search term "cape" is 50.0%. This is too high in the IMG ALT attributes (it should be 16.7% at maximum). Consider adding more text.
>	Quantity: You could use the search term "town" at least once in the IMG ALT attributes but this is optional.
>	Density: You could increase the keyword density for the search term "town" in the IMG ALT attributes but this is optional.
>	Quantity: You could use the search term "holiday" at least once in the IMG ALT attributes but this is optional.
>	Density: You could increase the keyword density for the search term "holiday" in the IMG ALT attributes but this is optional.
>	Quantity: You could use the search term "rental" at least once in the IMG ALT attributes but this is optional.

Do the following to improve the ranking for your web page on Google.com for the search term "cape town holiday rental accommodation"

- > Density: You could increase the keyword density for the search term "rental" in the IMG ALT attributes but this is optional.
- > Quantity: You could use the search term "accommodation" at least once in the IMG ALT attributes but this is optional.
- > Density: You could increase the keyword density for the search term "accommodation" in the IMG ALT attributes but this is optional.
- OK Number of words: You use 2 words in the IMG ALT attributes. This meets the requirements.
- OK Number of characters: You use 14 characters in the IMG ALT attributes. This meets the requirements.

### Detailed Analysis of "IMG ALT Attributes"

Analysis of "cape town holiday rental accommodation":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	0	0	not analyzed	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	not analyzed	0.0%	0.0%	0.0%	0.0%	all 0.0%

Analysis of "cape":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	1	8	0	40	15	1	not analyzed	0	1	10	0	0 to 40
Density	50.0%	5.2%	0.0%	12.7%	3.0%	6.3%	not analyzed	0.0%	16.7%	10.2%	0.0%	0.0% to 16.7%

## Analysis of "town":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	6	0	40	9	1	not analyzed	0	1	10	0	0 to 40
Density	0.0%	3.9%	0.0%	12.7%	1.8%	6.3%	not analyzed	0.0%	16.7%	10.2%	0.0%	0.0% to 16.7%

## Analysis of "holiday":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	3	1	23	25	0	not analyzed	0	0	12	0	0 to 25
Density	0.0%	1.9%	1.4%	7.3%	5.0%	0.0%	not analyzed	0.0%	0.0%	12.2%	0.0%	0.0% to 12.2%

## Analysis of "rental":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	1	0	23	7	0	not analyzed	0	0	10	0	0 to 23
Density	0.0%	0.6%	0.0%	7.3%	1.4%	0.0%	not analyzed	0.0%	0.0%	10.2%	0.0%	0.0% to 10.2%

## Analysis of "accommodation":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	7	0	31	45	2	not analyzed	0	0	0	0	0 to 45
Density	0.0%	4.5%	0.0%	9.9%	9.0%	12.5%	not analyzed	0.0%	0.0%	0.0%	0.0%	0.0% to 12.5%

## IMG ALT Attributes Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	2	154	71	314	499	16	not analyzed	0	6	98	3	0 to 499
Characters	14	988	666	2,074	3,830	101	not analyzed	0	38	622	24	0 to 3,830

## HTML Comment Tags

HTML comment tags are "hidden comments" in the HTML code of your web page. They are not visible to the user. This chapter tries to find out if search terms in the HTML comment tags are relevant for a good ranking in Google.com.

Example: <!-- comments with keywords -->

### Your Contents

No.	HTML Comment Text
1.	Design and Programming by Janine Meyer - contractwork.co.za
2.	start menu
3.	end menu
4.	start content
5.	end content

Do the following to improve the ranking for your web page on Google.com for the search term "cape town holiday rental accommodation"

OK	Quantity: You don't use the search term "cape town holiday rental accommodation" in the HTML comment tags. This meets the requirements.
>	Quantity: You could use the search term "cape" at least once in the HTML comment tags but this is optional.
>	Density: You could increase the keyword density for the search term "cape" in the HTML comment tags but this is optional.
>	Quantity: You could use the search term "town" at least once in the HTML comment tags but this is optional.
>	Density: You could increase the keyword density for the search term "town" in the HTML comment tags but this is optional.
>	Quantity: You could use the search term "holiday" at least once in the HTML comment tags but this is optional.
>	Density: You could increase the keyword density for the search term "holiday" in the HTML comment tags but this is optional.
>	Quantity: You could use the search term "rental" at least once in the HTML comment tags but this is optional.
>	Density: You could increase the keyword density for the search term "rental" in the HTML comment tags but this is optional.
>	Quantity: You could use the search term "accommodation" at least once in the HTML comment tags but this is optional.
>	Density: You could increase the keyword density for the search term "accommodation" in the HTML comment tags but this is optional.
OK	Number of words: You use 15 words in the HTML comment tags. This meets the requirements.

Do the following to improve the ranking for your web page on Google.com for the search term "cape town holiday rental accommodation"

OK Number of characters: You use 101 characters in the HTML comment tags. This meets the requirements.

### Detailed Analysis of "HTML Comment Tags"

Analysis of "cape town holiday rental accommodation":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	0	0	not analyzed	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	not analyzed	0.0%	0.0%	0.0%	0.0%	all 0.0%

Analysis of "cape":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	1	1	0	not analyzed	0	0	0	0	0 to 1
Density	0.0%	0.0%	0.0%	1.5%	1.1%	0.0%	not analyzed	0.0%	0.0%	0.0%	0.0%	0.0% to 1.5%

Analysis of "town":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	1	0	not analyzed	0	0	0	0	0 to 1
Density	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	not analyzed	0.0%	0.0%	0.0%	0.0%	0.0% to 1.1%

## Analysis of "holiday":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	6	0	not analyzed	0	0	1	0	0 to 6
Density	0.0%	0.0%	0.0%	0.0%	6.4%	0.0%	not analyzed	0.0%	0.0%	0.4%	0.0%	0.0% to 6.4%

## Analysis of "rental":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	1	0	not analyzed	0	0	0	0	0 to 1
Density	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	not analyzed	0.0%	0.0%	0.0%	0.0%	0.0% to 1.1%

## Analysis of "accommodation":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Quantity	0	0	0	0	9	0	not analyzed	0	0	0	0	0 to 9
Density	0.0%	0.0%	0.0%	0.0%	9.6%	0.0%	not analyzed	0.0%	0.0%	0.0%	0.0%	0.0% to 9.6%

## HTML Comment Tags Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	#10	Range
Words	15	0	0	65	94	5	not analyzed	0	68	265	21	0 to 265
Characters	101	0	0	1,045	868	70	not analyzed	0	452	2,359	392	0 to 2,359

## General Advice

This chapter examines the general search engine compatibility of your web page.

Do the following to improve the ranking for your web page on Google.com for the search term "cape town holiday rental accommodation"

- >> Search engines need text to index your web pages, to determine the theme of your web site and to produce a site summary. They cannot read what is written on your graphical images or in a Flash movie. Google recommends to create a useful, information-rich site. Fresh, continuously updated content is one of the best ways to ensure that search engines return to your web site (and your visitors, too). Your web page "http://www.waveline.co.za/" contains only 106 words. It is strongly recommended to add more text to your web page.
- OK Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. All search terms of your Meta Keywords tag appear in the body text of your web page so there won't be any problems with the search engines in this aspect.
- OK Your web page doesn't use the Meta Refresh tag so there won't be any problems with the search engines in this aspect.
- >> Your web page uses the Meta Robots tag to allow search engines to index your web page. Actually, you can remove this tag as search engines will also index your web page if this tag is missing.
- OK Your web page doesn't use the Meta Title tag so there won't be any problems with the search engines in this aspect.
- OK Your web page doesn't use any Dublin Core meta tags so there won't be any problems with the search engines in this aspect.
- OK Your web page doesn't use any Meta tags twice so there won't be any problems with the search engines in this aspect.
- OK Your web page doesn't use the <title> tag twice so there won't be any problems with search engines in this aspect.
- OK Some search engines and directories don't accept submissions with capitalized letters in the document title or in the meta tags. Your web page doesn't use all capitalized letters in those web page elements so there won't be any problems with the search engines in this aspect.
- >> Your web page uses 1,575 bytes of script code which makes it harder for search engines to index your page. Consider putting the script code in an external file with the <script src="myscripts.js"></script> commands. The file "myscripts.js" should be a simple text file that contains only the script code without any HTML markup. The next time your page is spidered by the search engine robots, the important content on your page will be closer to the top of the page, and you might have a better keyword density.
- >> Your web page uses 864 bytes of style sheet code which makes it harder for search engines to index your page. Consider putting the style sheet code in an external file with the <link rel="stylesheet" href="mystyles.css" type="text/css"> command. The file "mystyles.css" should be a simple text file that contains only the style sheet code without any HTML markup. The next time your page is spidered by the search engine robots, the important content on your page will be closer to the top of the page, and you might have a better keyword density.
- OK Your web page doesn't use frames so there won't be any problems with the search engines in this aspect.

Do the following to improve the ranking for your web page on Google.com for the search term "cape town holiday rental accommodation"

- >> Some search engines consider tiny text (i.e. font size 1) as an attempt to fool the search engines. Some webmasters have abused tiny text in the past to hide dozens of keywords on a web page that human web surfers cannot see. Your web page seems to use 349 letters in a very small font size ("holiday, guest house, accommodation, apartment, to let, tourism, dolphins, whale watching, sea view..."). Consider removing as much of the tiny text as possible to prevent penalizing from some search engines.
- OK Your web page URL "http://www.waveline.co.za/" doesn't indicate a dynamically served web page so there shouldn't be any problems with the search engines in this aspect.
- OK Your web page URL "http://www.waveline.co.za/" doesn't contain any of the special characters "&", "\$", "%", "?" or "=" in it so there shouldn't be any problems with the search engines in this aspect.
- OK Some search engines and directories rank web sites lower that are hosted at free web space providers, or if web sites don't have their own domain name. Some search engines also limit the number of web pages they'll index from a single domain. Your web site doesn't seem to be hosted at a free web space provider. If it does, consider getting your own domain name.